

YOGI SOLE

PRIVACY POLICY

1. INTRODUCTION

Welcome to Yogi Sole. We respect your privacy and are committed to protecting your personal data. This policy outlines how we collect, use, and safeguard your information when you visit our website or purchase our handcrafted footwear. We hold our client relationships in the highest regard and ensure your data is handled with the same precision as our products.

2. DATA COLLECTION

We collect only the essential information required to fulfill your orders and elevate your bespoke shopping experience:

- **Identity & Contact Data:** Name, billing address, delivery address, email address, and phone number.
- **Financial Data:** Payment card details. All transactions are securely encrypted and processed via premium third-party payment gateways. Yogi Sole does not store your full financial credentials on our servers.
- **Technical & Usage Data:** IP address, browser type, device information, and interaction metrics on our website, ensuring an optimized and seamless browsing experience.

3. USE OF DATA

Your data is strictly utilized to:

- Process, fulfill, and deliver your orders with the utmost efficiency and care.
- Manage payments, conduct essential security checks, and prevent fraudulent transactions to protect our clients.
- Communicate critical order updates, client support responses, and exclusive brand news (only if opted in).

4. DATA SHARING

We absolutely do not sell your personal data. We share information solely with trusted, vetted service providers essential to our operations (e.g., premium shipping couriers, secure payment processors) or when legally mandated by government authorities.

5. YOUR RIGHTS

You maintain the right to request access to, correction of, or deletion of your personal data at any time. To exercise these rights, or if you have any questions concerning this Privacy Policy, please contact our dedicated client services team at hello@yogisole.com.

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